

Buick 1969



1969 Buick Riviera



Power Train and Handling Equipment: 360 hp 430-4 V8 engine. TH 400 transmission; variable ratio power steering; self-adjusting power brakes with finned aluminum front drums and cast iron liners; dual exhausts; Full-Flow oil filter; Buick's new suspension system; 6,000-mile lubed front suspension; Delcotron generator; 15-inch wheels.

Styling and Convenience Features: recessed windshield wiper blades; custom padded seat cushions; carpeting; electric clock; trunk light; smoking set; rear seat ash trays; upper level ventilating system.

MORE IMPORTANT INFORMATION ABOUT THE RIVIERA: **Engine Lubricating System:** Main bearings, connecting rods and camshaft bearings pressure lubricated. Cylinder walls splash and nozzle lubricated. Normal oil pressure 40 @ 2400. Full-Flow oil filter. Crankcase capacity (refill less filter) 4 quarts. **Fuel System:** Automatic choke. Electric fuel pump. Pleated paper gasoline filter at carburetor with fine mesh filter in fuel tank. Exhaust-type intake manifold heat control valve. Fuel Tank Capacity: approximately 21 gallons. **Engine Cooling:** Pressure system. Choke-type circulation thermostat. Centrifugal water pump. Capacity: 16.7 quarts. **Exhaust System:** Dual mufflers constructed of a combination of aluminized and stainless steels to promote longer life. **Electrical:** Twelve-volt electrical system. Five-position starter-ignition switch. **Automatic Transmission:** Turbo Hydra-Matic is of a torque converter type. Total oil capacity: 23 pints. **Propeller Shaft:** 2 sections connected by a special constant-velocity universal joint that minimizes vibration during transfer of power to rear axle. Shaft is connected to transmission and rear axle by needle-bearing universal joints. **Rear Axle:** Hypoid gears, semi-floating. Transfer of driving forces through rubber-mounted upper and lower control arms connected to frame. **Frame:** Cruciform. **Suspension:** Independent ball-joint front suspension with link-type stabilizer bar. Coil springs front and rear. Direct acting hydraulic shock absorbers front and rear. **Brakes:** Gross lining area 193.3 sq. in. Step-on parking brake operating through rear service brake shoes. Power brakes standard. **Tires:** 8.55 x 15. **Steering:** Variable ratio power steering standard. Flexible coupling in power gear screens out road irregularities.

THE STANDARD ENGINE: 430-4					
Horse-power	Torque	Com-pression place-Ratio	Dis-placement	Car-bure-tion	Fuel
360 @ 5000	475 @ 3200	10.25	430	4-barrel	Prem.
THE TRANSMISSIONS:					
Regular Equipment: TH-400 (Column Shift)				Available: TH-400 (Console Mounted)	

REAR AXLE RATIOS:					
Riviera: 3.07; Riviera GS: 3.42					
Consult your Buick dealer for information on available ratios.					
EXTERIOR DIMENSIONS: (Approximations in inches.)					
		Wheel- base	Tread		
Length	Width	Hght. base	Front	Rear	
215.2	79.2	53.2	119.0	63.4	63.0

INTERIOR DIMENSIONS: (Approximations in inches.)					
		Head Room	Leg Room	Shoulder Rm.	
Front	Rear	Front	Rear	Front	Rear
37.8	37.5	41.1	36.6	58.6	56.1
THE AVAILABLE RIVIERA GRAN SPORT. Suspension, both front and rear, is heavy-duty. Positive traction differential (3.42 axle ratio standard). Monogram—front fender "GS". Monogram—instrument panel "Riviera GS". 8.55x15 white sidewall tires standard. H70-15 wide oval tires are available.					

1969 Buick Electra 225



Power Train Features: 360 hp 430-4 V8 engine; TH-400 transmission; Full-Flow oil filter; cross-flow radiator.

Handling and Braking Features: power steering; self-adjusting power brakes; finned aluminum front brake drums with cast iron liners; 15-inch wheels; 6,000-mile lubed front suspension; Buick's new suspension system.

Comfort and Convenience Equipment: upper level ventilating system; custom padded seat cushions; heater and defroster; electric clock; Deluxe steering wheel; trunk light; smoking set; rear seat ash trays; Magic-Mirror finish; arm rests—front and rear; deluxe wheel covers; carpeting on floors and lower doors; custom interior trims (Electra 225 Custom models); side coat hooks, front and rear door-operated interior lights.

MORE IMPORTANT INFORMATION ABOUT THE ELECTRA 225: **Engine Lubricating System:** Main bearings, connecting rods and camshaft bearings pressure lubricated. Cylinder walls splash and nozzle lubricated. Normal oil pressure 40 @ 2400. Full-Flow oil filter. Crankcase capacity (refill less filter) 4 quarts. **Fuel System:** Automatic choke. Mechanical fuel pump. Pleated paper gasoline filter at carburetor with fine mesh filter in fuel tank. Exhaust-type intake manifold heat control valve. Fuel tank capacity: approximately 25 gallons. **Engine Cooling:** Pressure system. Choke-type circulation thermostat. Centrifugal water pump. Capacity: 16.7 quarts. **Exhaust System:** Muffler: constructed of corrosion resistant aluminized steel to promote longer life. Dual exhaust available as optional equipment. **Electrical:** Twelve-volt electrical system. Five-position starter-ignition switch. **Automatic Transmission:** Turbo Hydra-Matic is of a torque converter type. Total oil capacity refill 23 pints. **Propeller Shaft:** Shaft is connected to transmission and rear axle by needle-bearing universal joints. **Rear Axle:** Hypoid gears, semi-floating. Transfer of driving forces through rubber-mounted arms connected to frame. **Frame:** Perimeter type. **Suspension:** Independent ball-joint front suspension with link-type stabilizer bar. Four-link-type rear suspension. Coil springs front and rear. Direct acting hydraulic shock absorbers front and rear. **Brakes:** Hydraulic, self-energizing. Air-cooled finned aluminum front brake drums with cast iron liners; finned drums rear. Total gross lining area 193.3 sq. in. Step-on parking brake operating through rear service brake shoes. Power brakes standard. **Tires:** 8.85 x 15. **Steering:** Power steering with variable ratio is standard. Flexible coupling in power gear screens out road irregularities.

THE STANDARD ENGINE: 430-4					
Horse-power	Torque	Com-pression place-Ratio	Dis-placement	Car-bure-tion	Fuel
360 @ 5000	475 @ 3200	10.25	430	4-barrel	Prem.
THE TRANSMISSION:					
Regular Equipment: 3-Speed Automatic TH-400					

REAR AXLE RATIO: 2.78					
Consult your Buick dealer for information on available ratios.					
EXTERIOR DIMENSIONS: (Approximations in inches.)					
		Wheel- base	Tread		
Length	Width	Hght. base	Front	Rear	
Sport Coupe	224.8	80.0	54.9	126.2	63.5 63.0
4-Door Hardtop	224.8	80.0	54.9	126.2	63.5 63.0
4-Door Sedan	224.8	80.0	55.8	126.2	63.5 63.0
Convertible	224.8	80.0	54.6	126.2	63.5 63.0

INTERIOR DIMENSIONS: (Approximations in inches.)					
		Head Room	Leg Room	Shoulder Rm.	
Front	Rear	Front	Rear	Front	Rear
Sport Coupe	38.5	38.0	42.2	37.1	62.3 60.6
4-Door Hardtop	38.5	38.0	42.2	37.8	62.2 61.4
4-Door Sedan	39.4	38.3	42.2	40.9	62.2 61.3
Convertible	38.6	37.7	42.2	37.1	61.6 52.4

Many of the options and accessories available on the 1969 Buicks are shown on pages 14 and 15 of this brochure. Some of the equipment shown or described above is available at extra cost.

1969 Buick Wildcat



Wildcat Custom Sport Coupe



Wildcat Custom 4-dr Hardtop

Wildcat Custom Convertible

Power Train: 360 hp 430-4 V8 engine; three-speed manual transmission (synchronized in all forward gears); Delcotron generator; Full-Flow oil filter; cross-flow radiator.

Handling and Braking Features: self-adjusting brakes; finned aluminum front brake drums with cast iron liners; 15-inch wheels; 6,000-mile lubed front suspension; independent ball-joint front suspension with link-type stabilizer bar; Buick's new suspension system.

Comfort and Convenience Equipment: upper level ventilating system; heater and defroster; front door-operated interior light; glove compartment light; smoking set; rear seat ash trays; Magic-Mirror finish; arm rests—front and rear; carpeting; custom interior trims (Wildcat Custom models); Deluxe steering wheel; custom headlining (Wildcat Custom models —except Convertible).

MORE IMPORTANT INFORMATION ABOUT THE WILDCAT: Engine Lubricating System: Main bearings, connecting rods and camshaft bearings pressure lubricated. Cylinder walls splash and nozzle lubricated. Normal oil pressure 40 @ 2400. Full-Flow oil filter. Crankcase capacity (refill less filter) 4 quarts. **Fuel System:** Automatic choke. Mechanical fuel pump. Pleated paper gasoline filter at carburetor with fine mesh filter in fuel tank. Exhaust-type intake manifold heat control. Fuel Tank Capacity: approximately 25 gallons. **Engine Cooling:** Pressure system. Choke-type circulation thermostat. Centrifugal water pump. Capacity: 16.7 quarts. **Exhaust System:** Single exhaust with crossover standard. Duals available. **Electrical:** Twelve-volt electrical system. Five-position starter-ignition switch. **Automatic Transmission:** Turbo Hydra-Matic is of a torque converter type. Total oil capacity 23 pints. **Propeller Shaft:** Shaft is connected to transmission and rear axle by needle-bearing universal joints. **Rear Axle:** Hypoid gears, semi-floating. Transfer of driving forces through rubber-mounted arms connected to frame. **Frame:** Perimeter type. **Suspension:** Independent ball-joint front suspension with link-type stabilizer bar. Coil springs front and rear. Direct acting hydraulic shock absorbers front and rear. **Brakes:** Hydraulic. Air-cooled finned aluminum front brake drums with cast iron liners; finned-drums rear. Total gross lining area 193.3 sq. in. Step-on parking brake operating through rear service brake shoes.

Power brakes available. **Tires:** 8.55 x 15. Special tires available for other than normal driving conditions. Consult your Buick dealer. **Steering:** Manual recirculating ball, overall ratio: 34.3 standard. Power steering available. Flexible coupling in power gear screens out road irregularities.

Many of the options and accessories available on the 1969 Buicks are shown on pages 14 and 15 of this brochure. Some of the equipment shown or described above is available at extra cost.

THE STANDARD ENGINE: 430-4 V8.						REAR AXLE RATIOS:						INTERIOR DIMENSIONS: (Approximations in inches.)									
Horse- power	Torque	Com- pression Ratio	dis- place- ment	Car- bure- tion	Fuel	3-Speed Manual Transmission; 3.07		Automatic: 3.07		Head Room		Leg Room		Shoulder Rm.							
										Front	Rear	Front	Rear	Front	Rear						
360 @ 5000 475 @ 3200						10.25	430	4-barrel	Prem.	Consult your Buick dealer for information on optional ratios.						EXTERIOR DIMENSIONS: (Approximations in inches.)					
THE TRANSMISSIONS:						Length						Width									
Regular Equipment: Available: 3-Speed TH-400 3-Speed Manual (Column Mounted)						Hght.						base									
						218.2						80.0									
						80.0						54.6									
						123.2						63.5									
						63.0						63.0									
						218.2						80.0									
						80.0						54.3									
						123.2						63.5									
						63.0						63.0									
						218.2						80.0									
						80.0						55.3									
						123.2						63.5									
						63.0						63.0									

1969 Buick LeSabre



LeSabre Custom Sport Coupe



LeSabre Custom Convertible



LeSabre 4-dr Sedan

LeSabre Custom 4-dr Hardtop

Power Train: 230 hp 350-2 V8 engine; three-speed manual transmission (synchronized in all forward gears); heater and defroster; Delcotron generator; Full-Flow oil filter; cross-flow radiator.

Handling and Braking Features: finned alloy brake drums; 15-inch wheels; 6,000-mile lubed front suspension; self-adjusting brakes; Buick's new suspension system; direct-acting hydraulic shock absorbers front and rear.

Comfort and Convenience Equipment: upper level ventilating system; front door-operated interior light; glove compartment light; smoking set; rear seat ash trays; Magic-Mirror finish; arm rests—front and rear; carpeting; custom interior trims (LeSabre Custom models); Deluxe steering wheel (Custom models only).

MORE IMPORTANT INFORMATION ABOUT THE BUICK LESABRE: Engine Lubricating System: Main bearings, connecting rods and camshaft bearings pressure lubricated. Cylinder walls splash and nozzle lubricated. Normal oil pressure 37 @ 2400. Full-Flow oil filter. Crankcase capacity (refill less filter) 4 quarts. **Fuel System:** Automatic choke. Mechanical fuel pump. Pleated paper gasoline filter at carburetor with fine mesh filter in fuel tank. Increased-capacity oiled paper element air cleaner. Exhaust-type intake manifold heat control. Capacity: approximately 25 gallons. **Engine Cooling:** Pressure system. Choke-type circulation thermostat. Centrifugal water pump. Capacity: 13.2 quarts. **Exhaust System:** Single exhaust with crossover. **Electrical:** Twelve-volt electrical system. Five-position starter-ignition switch. **Automatic Transmission:** Super Turbine and Turbo Hydra-Matic are of a torque converter type. Total oil capacity refill 19 pints. **Propeller Shaft:** Shaft is connected to transmission and rear axle by needle-bearing universal joints. **Rear Axle:** Hypoid gears, semi-floating. Transfer of driving forces through rubber-mounted arms connected to frame. **Frame:** Perimeter type. **Suspension:** Independent ball-joint front suspension with link-type stabilizer bar. Coil springs front and rear. Direct acting hydraulic shock absorbers front and rear. **Brakes:** Hydraulic. Air-cooled finned brake drums front and rear. Total gross lining area 193.3 sq. in. Step-on parking brake operating through rear service brake shoes. Power brakes available. **Tires:** 8.55 x 15. Special tires available for other than normal driving conditions. Consult your Buick dealer. **Steering:** Manual recirculating ball steering standard. Power steering available. Flexible coupling in power gear screens out road irregularities.

Many of the options and accessories available on the 1969 Buicks are shown on pages 14 and 15 of this brochure. Some of the equipment shown or described above is available at extra cost.

THE STANDARD ENGINE: 350-2 V8.						THE TRANSMISSIONS:			EXTERIOR DIMENSIONS: (Approximations in inches.)																	
Horsepower	Torque	Compression Ratio	Displacement	Carburetion	Fuel	Regular Equipment; 3-Speed Manual (Column Shift)	Available: 2-Speed ST-300 (Column Shift)	Wheel- base	Tread- <th colspan="4"></th>																	
230 @ 4400	350 @ 2400	9.0	350	2-barrel	Regular		3-Speed Automatic TH-400 (included with LeSabre 400 option)			Length	Width	Hght.	base	Front	Rear											
THE AVAILABLE ENGINE: 350-4 V8.						REAR AXLE RATIOS:			INTERIOR DIMENSIONS: (Approximations in inches.)																	
Horsepower	Torque	Compression Ratio	Displacement	Carburetion	Fuel	3-Speed Manual: 3.23 Automatic: 2.93 Consult your Buick dealer for information on available ratios.			Head Room Front						Leg Room Front		Shoulder Rm. Front									
280 @ 4600	375 @ 3200	10.25	350	4-barrel	Prem.				Sport Coupe						4-Dr. Hardtop		4-Dr. Sedan		Convertible							
									218.2						79.5		54.6		123.2							
									63.0						54.3		123.2		63.0							
									218.2						79.5		55.3		123.2							
									63.0						54.3		123.2		63.0							
									218.2						79.5		54.9		123.2							
									63.0						54.3		123.2		63.0							
									Sport Coupe						4-Dr. Hardtop		4-Dr. Sedan		Convertible							
									38.6						37.7		42.3		33.9							
									62.2						60.8		62.2		61.3							
									38.6						37.4		42.3		37.5							
									62.2						60.8		62.2		61.3							
									39.1						37.7		42.3		37.9							
									62.2						60.8		62.2		61.3							
									39.1						37.9		42.3		37.9							
									62.2						60.8		62.2		61.3							

1969 Buick Sportwagon



Power Train: 230 hp 350-2 V8 engine; three-speed manual transmission (synchronized in all forward gears); Full-Flow oil filter; Delcotron generator; cross-flow radiator.

Handling and Braking Features: 6,000-mile lubed front suspension; 14-inch wheels; direct-acting hydraulic shock absorbers front and rear; finned aluminum front brake drums.

MORE IMPORTANT INFORMATION ABOUT THE SPORTWAGON: Engine Lubricating System: Main bearings, connecting rods and camshaft bearings pressure lubricated. Cylinder walls splash and nozzle lubricated. Normal oil pressure 37 @ 2400. Full-Flow oil filter. Crankcase capacity (refill less filter) 4 quarts. **Fuel System:** Automatic choke. Mechanical fuel pump. Pleated paper gasoline filter at carburetor with fine mesh filter in fuel tank. Wider diameter oiled paper element air cleaner. Exhaust-type intake manifold heat control. Approximately twenty-two gallon fuel capacity. **Engine Cooling:** Pressure system. Choke-type thermostat. Centrifugal water pump. **Exhaust System:**

Single mufflers. Constructed of corrosion resistant aluminized steel to promote longer life. **Electrical:** Twelve-volt electrical system. Five-position starter-ignition switch. **Automatic Transmission:** Turbo Hydra-Matic is of the torque converter type. Total oil capacity 20 pints. **Rear Axle:** Hypoid gears, semi-floating. Rear wheel bearings permanently lubricated. **Suspension:** Independent ball-joint front suspension. Coil springs front and rear. Direct-acting hydraulic shock absorbers front and rear. Driving forces from axle to frame are through rubber-bushed rear links. **Frame:** Perimeter type. **Brakes:** Air-cooled finned aluminum front drums with cast iron liners; alloy iron brake drums rear. Total gross

Comfort and Convenience Equipment: heater and defroster; cigar lighter; front door-operated interior light; ash trays—front and rear; ash tray and glove compartment light; new dual-action tailgate; Magic Mirror finish; deluxe wheel covers; crank-operated vent windows; Deluxe steering wheel; carpeting in passenger area; custom interior trim; tailgate lamp; custom padded seat cushions.

lining area 175.6 sq. in. Parking brake operating through rear service brake shoes. **Steering:** Manual recirculating ball steering standard. Overall ratio 28.6. Power steering available. Overall ratio 20.9. **Tires:** 8.55 x 14. Special tires are available for other than normal driving conditions. Consult your Buick dealer.

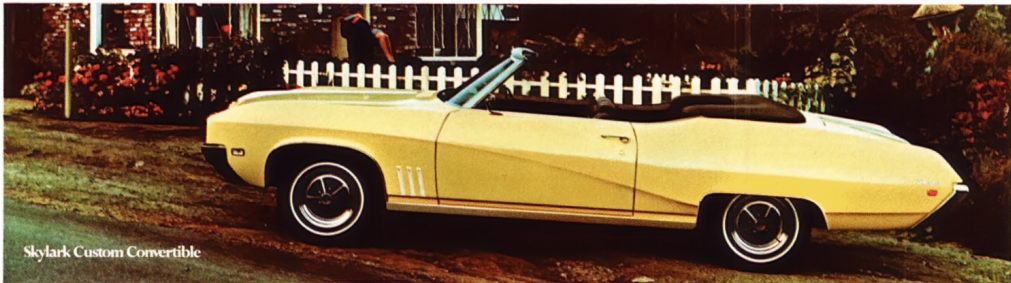
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THE STANDARD ENGINE: 350-2 V8					
Horse-power	Torque	Com-pression Ratio	Dis-placement	Car-bure-tion	Fuel
230 @ 4400	350 @ 2400	9.0	350	2-barrel	Regular
THE AVAILABLE ENGINES: 350-4 V8; 400-4 V8.					
Horse-power	Torque	Com-pression Ratio	Dis-placement	Car-bure-tion	Fuel
280 @ 4600	375 @ 3200	10.25	350	4-barrel	Prem.
340 @ 5000	440 @ 3200	10.25	400	4-barrel	Prem.

THE TRANSMISSIONS:	
Regular Equipment: 3-Speed Manual (Column Shift)	Available: 3-Speed TH-350 3-Speed TH-400 Available with Sportwagon 400 option
REAR AXLE RATIOS:	
3-Speed Manual: 3.23	Automatic: 3.23
Consult your Buick dealer for information on available ratios.	

EXTERIOR DIMENSIONS: (Approximations in inches.)					
	Length	Width	Hght. base	Wheel- Front	Tread Rear
	214.1	75.6	58.9	121.0	59.4 59.0
INTERIOR DIMENSIONS: (Approximations in inches.)					
	Head Room Front	Leg Room Front	Shoulder Rm. Front	Rear	Rear
2-Seat Wagon	38.0	39.9	41.6	37.8	58.2 57.5
3-Seat Wagon	38.0	39.4	41.6	36.4	58.2 57.5

1969 Buick Skylark



Power Train: 155 hp 6-cylinder engine on Skylark Sport Coupe and Sedan; three-speed manual transmission (synchronized in all forward gears); Delcotron generator; cross-flow radiator.

Handling and Braking Features: self-adjusting brakes; 6,000-mile lubed front suspension; 14-inch wheels; direct acting hydraulic shock absorbers.

MORE IMPORTANT INFORMATION ABOUT THE SKYLARK: Engine Lubricating System: Main bearings, connecting rods and camshaft bearings pressure lubricated. Cylinder walls, connecting rod bearing throw-off. Normal oil pressure 30-45 @ 1500. Full-Flow oil filter. Crankcase capacity (refill less filter) 4 quarts. **Fuel System:** Automatic choke. Mechanical fuel pump. Pleated paper gasoline filter with fine mesh filter in fuel tank. Oiled paper element air cleaner. Exhaust-type intake manifold heat control. Approximately twenty gallon fuel capacity. **Engine Cooling:** Pressure system. Choke-type thermostat. Centrifugal water pump. **Exhaust System:** Single reverse flow. Constructed of

corrosion resistant steel to promote longer life. **Electrical:** Twelve-volt electrical system. Five-position starter-ignition switch. **Automatic Transmission** (available): ST-300 is of the torque converter type, as is the TH-350. **Propeller Shaft:** Drive shaft is slightly angled to reduce tunnel height. **Rear Axle:** Hypoid gears, semi-floating. Rear wheel bearings permanently lubricated. **Suspension:** Independent ball-joint suspension with link-type stabilizer bar. Coil springs front and rear. Direct-acting hydraulic shock absorbers front and rear. Driving forces from axle to frame are through rubber-bushed rear links. **Brakes:** Self-adjusting. Air-cooled finned alloy iron brake drums front and rear. Total gross

Comfort and Convenience Equipment: Magic Mirror finish; heater and defroster; custom padded seat cushions (on Custom models); Deluxe steering wheel; cigar lighter; ash tray—front and rear; ash tray and glove compartment lights; arm rests—front and rear; carpeting; crank-operated vent windows (on 4-Door Hardtop and 4-Door Sedan); front door-operated interior light.

lining area 158.1 sq. in. Parking brake operating through rear service brake shoes. Power brakes available. **Steering:** Manual recirculating ball steering standard. Overall ratio 28.6. Power steering available. Overall ratio 20.9. **Tires:** 7.75 x 14. Special tires available for other than normal driving conditions. Consult your Buick dealer.

Many of the options and accessories available on the 1969 Buicks are shown on pages 14 and 15 of this brochure. Some of the equipment shown or described above is available at extra cost.

THE STANDARD ENGINES: 250-1 6-cyl. (Skylark); 350-2 8-cyl. (Skylark Custom)					
Horse-power	Torque	Com-pression Ratio	Dis-placement	Car-bure-tion	Fuel
155 @ 4200	235 @ 1600	8.5	250	1-barrel	Regular
230 @ 4400	350 @ 2400	9.0	350	2-barrel	Regular
THE AVAILABLE ENGINES: 350-2 8-cyl.; 350-4 8-cyl. (Skylark Custom only)					
Horse-power	Torque	Com-pression Ratio	Dis-placement	Car-bure-tion	Fuel
230 @ 4400	350 @ 2400	9.0	350	2-barrel	Regular
280 @ 4600	375 @ 3200	10.25	350	4-barrel	Prem.

THE TRANSMISSIONS:	
Regular Equipment 3-Speed Manual (Column Shift)	Available: 2-Speed ST-300 and 3-Speed TH-350 (Column and Console/Console Mounted)
REAR AXLE RATIOS:	
3-Speed Manual Transmission 3.23 (250-1 6-cyl.) 2.93 (350-2 8-cyl.)	Automatic 2.93 (250-1 6-cyl.) 2.56 (350-2 8-cyl.) 2.73 (350-4 8-cyl.)
Consult your Buick dealer for information on available ratios.	

EXTERIOR DIMENSIONS: (Approximations in inches.)					
	Length	Width	Hght. base	Wheel- Front	Tread Rear
Sport Coupe	200.7	75.6	53.4	112.0	59.0 59.0
4-Door Hardtop	204.7	75.6	54.1	116.0	59.0 59.0
4-Door Sedan	204.7	75.6	54.1	116.0	59.0 59.0
Convertible	200.7	75.6	53.7	112.0	59.0 59.0
INTERIOR DIMENSIONS: (Approximations in inches.)					
	Head Room Front	Leg Room Front	Shoulder Rm. Front	Rear	Rear
Sport Coupe	37.9	36.3	41.6	32.2	58.3 57.1
4-Door Hardtop	38.3	37.3	41.7	34.8	58.3 57.3
4-Door Sedan	38.6	37.3	41.7	34.8	58.3 57.3
Convertible	38.3	37.0	41.7	32.2	58.3 47.9



Special Deluxe 2-dr. Sedan



Special Deluxe 4-dr. Sedan

Special Deluxe Wagon

Power Train: 155 hp 6-cylinder engine on Coupe and Sedan; 230 hp V8 on Wagon; three-speed manual transmission (synchronized in all forward gears); Delcotron generator; Full-Flow oil filter; cross-flow radiator.

Handling and Braking Features: self-adjusting brakes; 6,000-mile lubed front suspension; dual-key locking system; 14-inch wheels; independent ball-joint front suspension.

MORE IMPORTANT INFORMATION ABOUT THE SPECIAL DELUXE: **Engine Lubricating System:** Main bearings, connecting rods and camshaft bearings pressure lubricated. Cylinder walls, connecting rod bearing throw-off. Normal oil pressure 30-45 @ 1500. Full-Flow oil filter. Crankcase capacity (refill less filter) 4 quarts. **Fuel System:** Automatic choke. Mechanical fuel pump. Pleated paper gasoline filter at carburetor with fine mesh filter in fuel tank. Oil-dip element air cleaner. Exhaust-type intake manifold heat control. Approximately twenty gallon fuel capacity. **Engine Cooling:** Pressure system. Choke-type thermostat. Centrifugal water pump. **Exhaust System:** Single reverse

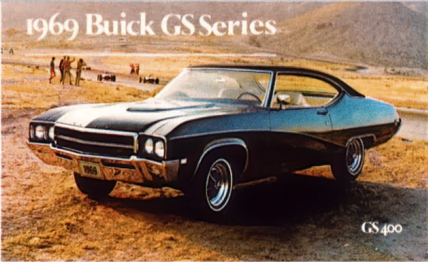
THE STANDARD ENGINES: 250-1 6-cyl.; 350-2 8-cyl.					
Horse-power	Torque	Com- pression Ratio	Dis- place- ment	Bure- tion	Fuel
155 @ 4200	235 @ 1600	8.5	250	1-barrel	Regular
230 @ 4400	350 @ 2400	9.0	350	2-barrel	Regular
THE AVAILABLE ENGINES: 350-2 8-cyl.; 350-4 8-cyl.					
Horse-power	Torque	Com- pression Ratio	Dis- place- ment	Bure- tion	Fuel
230 @ 4400	350 @ 2400	9.0	350	2-barrel	Regular
280 @ 4600	375 @ 3200	10.25	350	4-barrel	Prem.

THE TRANSMISSIONS:		
Regular Equipment	Available:	2-Speed ST-300 and 3-Speed Manual (Column Shift)
3-Speed Manual (Column Shift)	3-Speed Automatic TH-350 (Column and Console/Consolelette mounted)	
REAR AXLE RATIOS:		
3-Speed Manual Transmission	Automatic	
3.23 (250-1 6-cyl.)	2.93 (250-1 6-cyl.)	
2.93 (350-2 8-cyl.)	2.56 (350-2 8-cyl.)	
	2.73 (350-4 8-cyl.)	
Consult your Buick dealer for information on available ratios.		

flow. Constructed of corrosion resistant steel to promote longer life. **Electrical:** Twelve-volt electrical system. Five-position starter-ignition switch. **Automatic Transmission** (available): ST-300 is of the torque converter type. Total oil capacity 19 pints. **Propeller Shaft:** Drive shaft is slightly angled to reduce tunnel height. **Rear Axle:** Hypoid gears, semi-floating. Rear wheel bearings permanently lubricated. **Suspension:** Independent ball-joint front suspension. Coil springs front and rear. Direct-acting hydraulic shock absorbers front and rear. Driving forces from axle to frame are through rubber-bushed rear links. **Brakes:** Self-adjusting. Air-cooled finned alloy iron brake drums front and rear.

Total gross lining area 158.1 sq. in. Parking brake operating through rear service brake shoes. Power brakes available. **Steering:** Manual recirculating ball steering standard. Overall ratio 28.6. Power steering available. Overall ratio 20.9. Tires: 7.75 x 14. Special tires available for other than normal driving conditions. Consult your Buick dealer.

EXTERIOR DIMENSIONS: (Approximations in inches.)						
Length			Wheel- base		Tread Front Rear	
Thin-Pillar Coupe	200.7	75.6	53.4	112.0	59.0	59.0
4-Door Sedan	204.7	75.6	54.1	116.0	59.0	59.0
2-Seat Wagon	209.1	75.6	54.5	116.0	59.0	59.0
INTERIOR DIMENSIONS: (Approximations in inches.)						
Head Room			Leg Room		Shoulder Rm.	
Front	Rear	Front	Rear	Front	Rear	
Thin-Pillar Coupe	37.9	36.3	41.3	32.4	58.3	57.1
4-Door Sedan	38.6	37.3	41.3	35.0	58.3	57.3
2-Seat Wagon	38.4	38.3	41.5	34.8	58.3	57.4



GS 400



California GS



GS 350

GS 400 Convertible

GS 400 Power Train: 340 hp 400-4 V8; dual exhaust; three-speed floor-mounted manual transmission; Delcotron generator; Full-Flow oil filter.

GS 350 and California GS Power Trains: 280 hp 350-4 V8 engine; dual exhausts; three-speed column-mounted transmission (synchronized in all forward gears); TH automatic transmission with California GS; Full-Flow oil filter; functional hood scoops; cross-flow radiator; Delcotron generator.

GS 400 Comfort and Convenience Equipment: all-vinyl seating with foam-padded seat cushions; heater and defroster; cigar lighter; ash tray—front and rear; ash tray and glove compartment light; Deluxe steering wheel; arm rests, front and rear; carpeting; upper interior light.

GS 350 and California GS Comfort and Convenience Equipment: all-vinyl seats; carpeting; Deluxe steering wheel (California GS only); heater and defroster; cigar lighter; ash trays front and rear; arm rests front and rear; door-operated interior light. Upper level ventilation (GS 350).

MORE IMPORTANT INFORMATION ABOUT THE GS 400: **Engine Lubricating System:** Main bearings, connecting rods and camshaft bearings pressure lubricated. Cylinder walls splash and nozzle lubricated. Normal oil pressure 40 @ 2400. Full-Flow oil filter. Crankcase capacity (refill less filter) 4 quarts. **Fuel System:** Air-induction system with dual inlet through hood. Oil-dip element air cleaner. Automatic choke. Mechanical fuel pump. Pleated paper gasoline filter at carburetor with fine mesh filter in fuel tank. Exhaust-type intake manifold heat control. Approximately twenty gallon

fuel capacity. **Engine Cooling:** Pressure system. Choke-type thermostat. Centrifugal water pump. **Exhaust System:** Dual exhausts. **Electrical:** Twelve-volt electrical system. Five-position starter-ignition switch. **Automatic Transmission** (available): Turbo Hydra-Matic is of the torque converter type. Total oil capacity 23 pints. **Rear Axle:** Hypoid gears, semi-floating. Rear wheel bearings permanently lubricated. **Suspension:** Independent ball-joint front suspension. Coil springs front and rear. Direct-acting hydraulic shock absorbers front and rear. Driving forces from axle to frame

are through rubber-bushed rear links. **Frame:** Reinforced perimeter type. **Brakes:** Self-adjusting. Air-cooled finned aluminum fronts with cast iron liners; finned drums, rear. Total gross lining area 158.1 sq. in. Parking brake operating through rear service brake shoes. Power brakes. **Steering:** Manual recirculating ball steering standard. Overall ratio 28.6. Power steering available. Overall ratio 20.9. Tires: 7.75 x 14 white sidewall tires standard. Wide oval F70-14 available.

THE STANDARD GS 400 ENGINE: 400-4 V8.					
Horse-power	Torque	Com- pression Ratio	Dis- place- ment	Bure- tion	Fuel
340 @ 5000	440 @ 3200	10.25	400	4-barrel	Prem.
THE STANDARD GS 350 AND CALIFORNIA GS ENGINE: 350-4 V8.					
Horse-power	Torque	Com- pression Ratio	Dis- place- ment	Bure- tion	Fuel
280 @ 4600	375 @ 3200	10.25	350	4-barrel	Prem.

THE GS 400 TRANSMISSIONS:	
Regular Equipment	Available: 3-Speed TH-400 (Column Mounted) (Console Mounted with bucket seat option)
3-Speed Manual (Floor Shift)	4-Speed Manual (Console or Floor Mounted)

THE GS 350 AND CALIFORNIA GS TRANSMISSIONS:	
Regular Equipment	Available: 3-Speed Automatic TH-350 (Column or Console Mounted)
3-Speed Manual (Column Mounted)	4-Speed Manual (Floor Mounted Shift and Bucket Seats Required)
	3-Speed Manual (Floor Mounted Shift and Bucket Seats Required)

MORE IMPORTANT INFORMATION ABOUT THE GS350 AND CALIFORNIA GS: **Engine Lubricating System:** Main bearings, connecting rods and camshaft bearings pressure lubricated. Cylinder walls splash and nozzle lubricated. Normal oil pressure 37 @ 2400. Full-Flow oil filter. Crankcase capacity (refill less filter) 4 quarts. **Fuel System:** Air-induction system with dual inlet through hood. Oil-dip element air cleaner. Automatic choke. Mechanical fuel pump. Pleated paper gasoline filter at carburetor with fine mesh filter in fuel tank. Exhaust-type intake manifold heat control.

Approximately twenty gallon fuel capacity. **Engine Cooling:** Pressure system. Choke-type thermostat. Centrifugal water pump. **Exhaust System:** Standard dual exhaust. **Electrical:** Twelve-volt electrical system. Five-position starter-ignition switch. **Automatic Transmission:** Turbo Hydra-Matic is of the torque converter type. Total oil capacity 20 pints. **Rear Axle:** Hypoid gears, semi-floating. Rear wheel bearings permanently lubricated. **Suspension:** Independent ball-joint front suspension. Coil springs front and rear. Direct-acting hydraulic shock absorbers front and rear. Driving

forces from axle to frame are through rubber-bushed rear links. **Frame:** Perimeter type. **Brakes:** Self-adjusting. Air-cooled finned alloy drums. Total gross lining area 158.1 sq. in. Parking brake operating through rear service brake shoes. Power brakes available. **Steering:** Manual recirculating ball steering standard. Overall ratio 28.6. Power steering available. Overall ratio 20.9. Tires: 7.75 x 14.

GS 400 REAR AXLE RATIOS:	
3-Speed & 4-Speed Manual: 3.42	Automatic: 2.93
GS 350 AND CALIFORNIA GS REAR AXLE RATIOS:	
3-Speed & 4-Speed Manual: 3.23	Automatic: 3.23
Consult your Buick dealer for information on available ratios.	

EXTERIOR DIMENSIONS: (Approximations in inches.)						
	Length	Width	Hght.	Wheel- base	Front	Tread Rear
GS 400—						
2-Door Coupe	200.7	75.6	53.4	112.0	59.4	59.0
Convertible	200.7	75.6	53.7	112.0	59.4	59.0
California GS	200.7	75.6	53.4	112.0	59.4	59.0
GS 350	200.7	75.6	53.4	112.0	59.4	59.0

INTERIOR DIMENSIONS: (Approximations in inches.)						
	Head Room		Leg Room		Shoulder Rm.	
	Front	Rear	Front	Rear	Front	Rear
GS 400—						
2-Door Coupe	37.5	36.3	41.6	32.2	58.3	57.1
Convertible	38.3	37.0	41.7	32.2	58.3	47.9
California GS	37.9	36.3	41.3	32.4	58.3	57.1
GS 350	37.9	36.3	41.6	32.3	58.3	57.1

Many of the options and accessories available on the 1969 Buicks are shown on pages 14 and 15. Some of the equipment shown or described above is available at extra cost.



1. RIVIERA INTERIORS:

Here's another highly individual decision. Selecting the interior trim for your Riviera. Simply pick the look you like.

Riviera Sport Coupe. A choice of Bench or Bucket Seats. Both are Expanded-Vinyl and available in parchment or black.

Riviera Sport Coupe (Custom Trim). Three choices of seat styles here. Expanded-Vinyl Strato Notch-Back Bench Seats in buckskin, pearl white, red, black or green. Kenilworth Cloth-and-Vinyl Strato Notch-Back Bench Seats in sandalwood or black. Or Expanded-Vinyl Bucket Seats in your choice of blue, sandalwood, antique gold or black.

2. ELECTRA 225 INTERIORS:

Presenting the elegant 1969 Electra 225 interiors. Ladies and gentlemen, select your environment.

Sport Coupe, Hardtop Sedan, Sedan. Kelair Cloth-and-Vinyl Bench Seats in blue, black or buckskin are standard. Or you can select Vinyl Bench Seats in parchment or black at no extra cost.

Custom Sport Coupe. Expanded-Vinyl Notch-Back Seats are standard in blue, buckskin, green or black.

Custom Sedan and Custom Hardtop Sedan. Kilmer Cloth-and-Vinyl Bench Seats are available in sandalwood, blue, black or green, or select Expanded-Vinyl

Notch-Back Seats in blue, buckskin or black at no extra cost. Expanded-Vinyl 60/40 Notch-Back Bench Seats are available in blue, black or buckskin at extra cost.

"Limited" Hardtop Sedan. Order the "limited" trim option and you'll get your choice of black Expanded-Vinyl 60/40 Notch-Back Bench Seat or Keswick Cloth and Expanded-Vinyl 60/40 Notch-Back Bench Seats in sandalwood, black or blue.

"Limited" Sport Coupe. Keswick Cloth and Expanded-Vinyl 60/40 Notch-Back Bench Seats are available in sandalwood, black or blue.

Custom Convertible. Expanded-Vinyl Notch-Back Seats in blue, buckskin, red or black are standard.

3. WILDCAT INTERIORS:

You say you haven't cornered your Wildcat yet? Let's get started then. Here's the colorful inside story on the 1969 Wildcats.

Sport Coupe. Kimberly Cloth-and-Vinyl Bench Seats in green, blue, or buckskin, or you can choose from Vinyl Bench Seats in blue, black, buckskin or pearl white. Black vinyl bucket seats are available at extra cost.

Hardtop Sedan and Sedan. Select standard Kimberly Cloth-and-Vinyl Bench Seats in blue, green, or buckskin. Or specify Vinyl Bench Seats in blue, black, buckskin or pearl white.

Custom Sport Coupe. Vinyl Notch-Back Seats are available in pearl white, buckskin, blue or black. Or select black Vinyl Bucket Seats.

Custom Hardtop Sedan. Kilmer Cloth-and-Vinyl, Notch-Back Seats in sandalwood or black. Or Vinyl Notch-Back Bench Seats in blue, buckskin, pearl white or black are standard.

Custom Convertible. Vinyl Notch-Back Seats in pearl white or black are standard.

4. LESABRE INTERIORS:

Step one. Choose the interior for your LeSabre. Just look at the superb alternatives open to you.

Sport Coupe, Hardtop Sedan and Sedan. Kirkwood Cloth-and-Vinyl Seats are standard in green, buckskin, blue, burgundy or black.

Custom Sport Coupe. You may order Kimberly Cloth-and-Vinyl Bench Seats in green, blue, or buckskin or All-Vinyl Bench Seats in blue, black, buckskin or pearl white. Vinyl Bucket Seats are available in black at extra cost.

Custom Sedan and Custom Hardtop Sedan. Select Kimberly Cloth-and-Vinyl Bench Seats in blue, green or buckskin, or you may order All-Vinyl Bench Seats in pearl white, blue, black or buckskin.

Custom Convertible. Vinyl Bench Seats are standard in blue, red, black or buckskin.

5. SPORTWAGON INTERIORS:

Buick luxury comes standard on the 1969 Sportwagon with Expanded-Vinyl Bench Seats in your choice of green, red, pearl white, blue or buckskin.

6. SKYLARK INTERIORS:

Choose your Skylark and pick an interior to match.

Sport Coupe. Choose standard Vinyl Bench Seats in blue, parchment, or black. All-Expanded-Vinyl Notch-Back Seats in blue, green, pearl white, black and buckskin are also available at extra cost.

Sedan. Kinross Cloth-and-Vinyl Bench Seats are available in green, blue, black or buckskin. Vinyl Bench Seats can be selected in blue, parchment or black.

Custom Sport Coupe. Three choices. Kilmer Cloth-and-Vinyl Bench Seats are standard in blue, buckskin or black. Expanded-Vinyl Notch-Back Seats in green, pearl white, blue, black or buckskin are available at extra cost, as are Expanded-Vinyl Bucket Seats in buckskin, black, blue or pearl white.

Custom Hardtop Sedan. Select standard Kilmer Cloth-and-Vinyl Notch-Back Seats in green, blue, buckskin or burgundy or Expanded-Vinyl Notch-Back Seats in pearl white, black or buckskin.

Custom Convertible. Expanded-Vinyl Bench Seats are standard in parchment or black. Expanded-Vinyl Notch-Back Seats, in blue, black or buckskin and Expanded-Vinyl Bucket Seats in red, black or pearl white are also available at extra cost.

Custom Sedan. Choose Kilmer Cloth-and-Vinyl Bench Seats in green, blue, buckskin or burgundy, or select buckskin or black Expanded-Vinyl Bench Seats.

7. SPECIAL DELUXE INTERIORS:

You, too, can be an interior decorator. Start by selecting the just-right interior for your Special Deluxe from these highly acceptable, extremely colorful alternatives.

Coupe. Kerry Cloth-and-Vinyl Bench Seats are standard in buckskin or black. Or choose Vinyl Bench Seats in blue, parchment or black.

Sedan. Kerry Cloth-and-Vinyl Bench Seats in blue, buckskin or black are standard. Vinyl Bench Seats are available in blue, parchment or black at extra cost.

2-Seat Wagon. Vinyl Bench Seats in blue, pearl white or buckskin are standard.

8. GS INTERIORS:

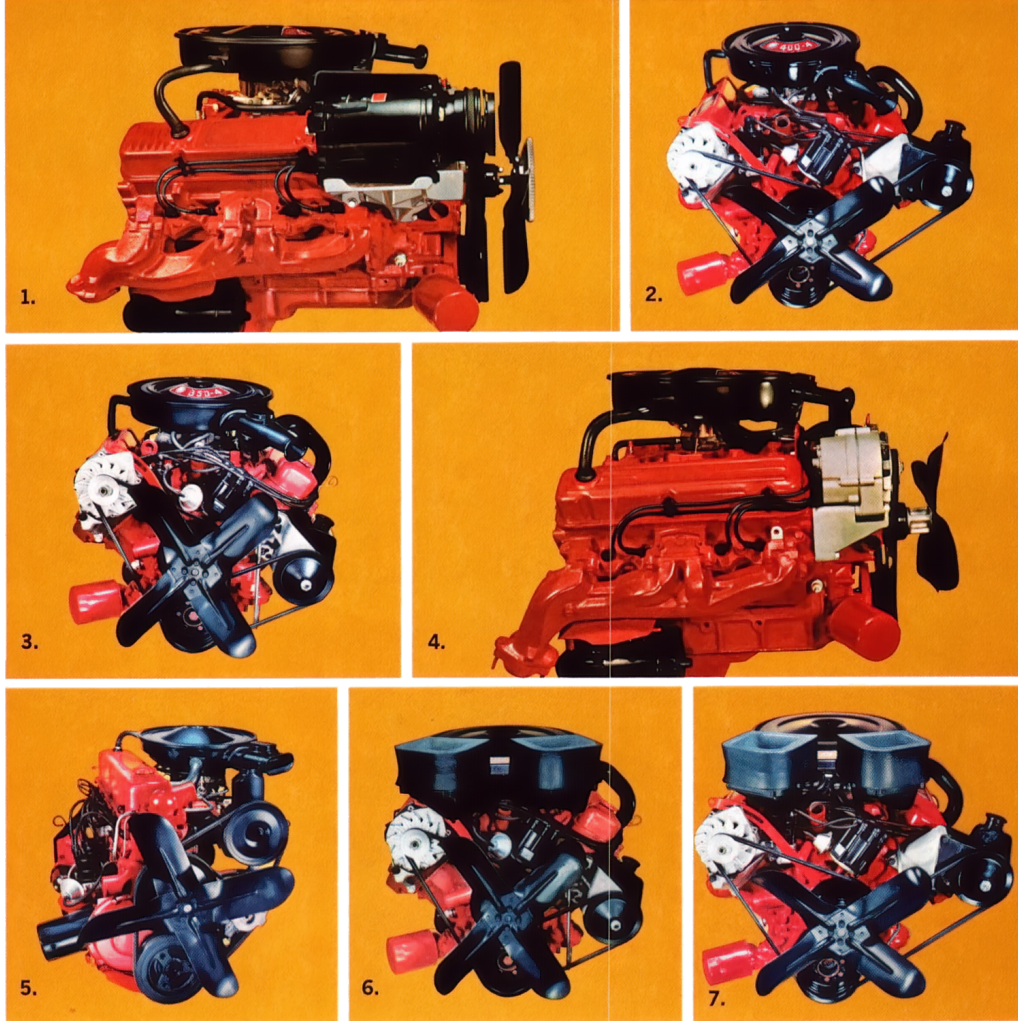
Here's your first pleasant step in custom tailoring your GS. Choose the GS interior combination that suits you best.

GS 350. Select standard Vinyl Bench Seats in blue, parchment or black. Extra-cost Vinyl Bucket Seats in black, blue, buckskin or pearl white are also available.

GS 400 Sport Coupe. Expanded-Vinyl Bench Seats are standard in parchment or black. Or select extra-cost Expanded-Vinyl Bucket Seats in blue, black, buckskin or pearl white.

GS 400 Convertible. Expanded-Vinyl Bench Seats are standard in parchment or black. Or choose extra-cost Expanded-Vinyl Bucket Seats in red, black or pearl white.

California GS. Kerry Cloth-and-Vinyl Bench Seats are available in buckskin or black or Vinyl Bench Seats are available in black, blue or parchment. Both are standard.



What do you look for in an automobile? Economy? Dependability? Durability? Responsiveness? Well look no further. The powerplant that meets your standards and your driving needs is right here, among the superb Buick engine offerings for 1969.

1. The 430-4 V8. Here's the largest, most powerful engine that Buick makes. The 430-4 combines 430 cubic inches with four-barrel quadrajet carburetion to deliver 360 horsepower, and 475 pounds/feet of torque. The compression ratio: 10.25 to 1. The fuel: Premium. The 430-4 V8 is standard on the 1969 Riviera, Wildcat and Electra 225 series.

2. The 400-4 V8. The 400-4 develops a whopping 340 horsepower and 440 pounds/feet of torque from 400 cubic inches, dual exhausts and a four-barrel quadrajet carburetor. The 400-4 utilizes premium fuel and develops a compression ratio of 10.25 to 1. The 400-4 V8 is available on the 1969 Custom Sportwagon.

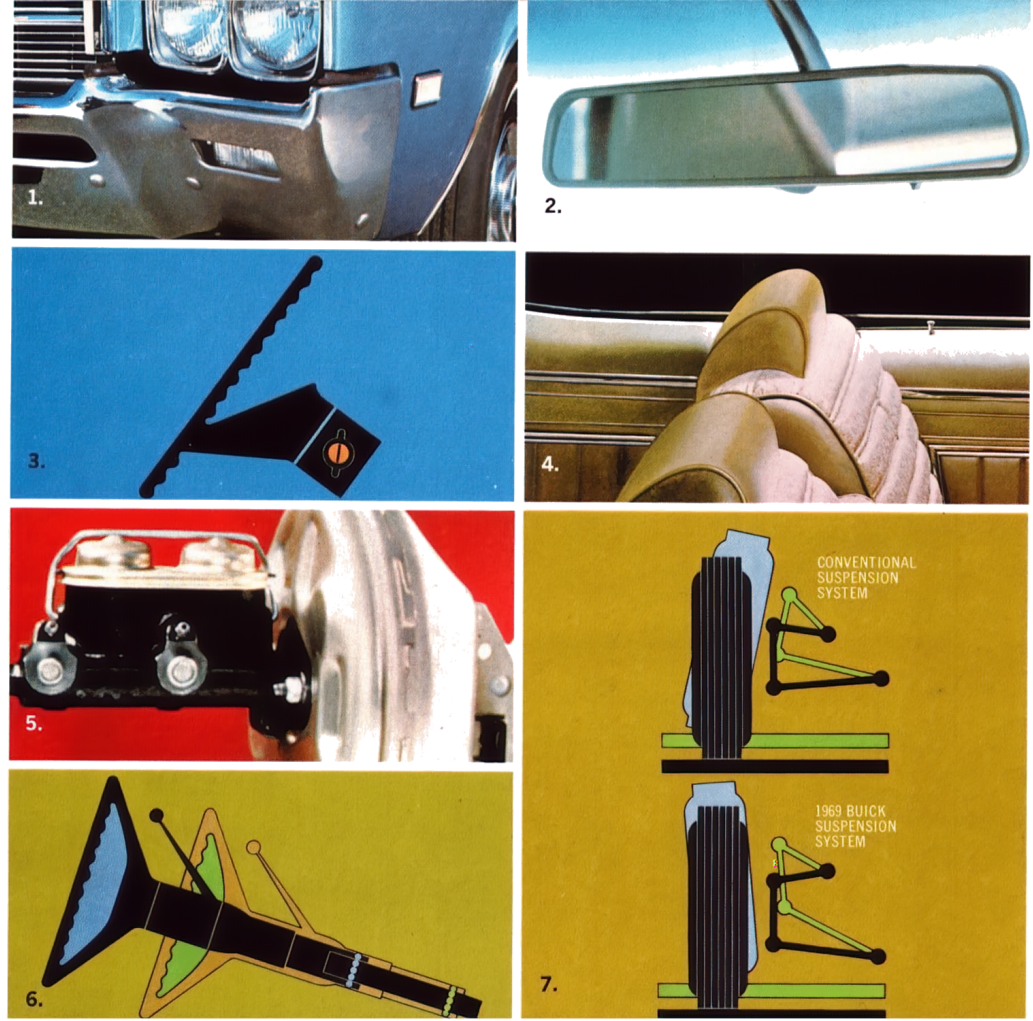
3. The 350-4 V8. Here's a perfect blend of performance and economy. The 350-4 has a displacement of 350 cubic inches and a four-barrel quadrajet carburetor. You'll enjoy a full 280 horsepower and 375 pounds/feet of torque. The 350-4 uses premium fuel and has a compression ratio of 10.25 to 1. The 350-4 is available as an option on the Custom Sportwagon and all models in the LeSabre, Skylark and Special Deluxe series.

4. The 350-2 V8. Get V8 performance from regular gas with this 350 cubic inch, two-barrel carbureted powerplant. The 350-2 has a high-economy compression ratio of 9.0 to 1 and delivers 230 horsepower and 350 pounds/feet of torque. It's standard on Sportwagon, Special Deluxe Station Wagon and all LeSabre and Skylark Custom models. You can order the 350-2 on the Skylark and Special Deluxe coupe and sedan.

5. The 250-1 6-cylinder engine. Meet the economy champ of the 1969 Buick engine lineup. A just-right 250 cubic inches, a one-barrel carburetor and an 8.5 to 1 compression ratio combine to deliver our best economy on regular gas. Yet the 250-1 delivers a healthy 155 horsepower and 235 pounds/feet of torque. It's standard equipment on the Skylark and Special Deluxe coupe and sedan.

6. The GS 350-4. If you've chosen a California GS or GS 350 as your brand of Buick, you get the potent responsiveness of the GS 350-4 V8 engine. This 350 cubic inch, four-barrel carbureted, premium fuel V8 delivers 280 horsepower and 375 pounds/feet of torque on a compression ratio of 10.25 to 1. Those muffs on the front of the 350-4's air cleaner deliver clean air from the functional hood scoops and provide more efficient and powerful engine operation in higher speed ranges.

7. The GS 400-4. Standard on the GS 400, this 340 horsepower, 400 cubic inch V8 delivers 440 pounds/feet of torque, providing more than enough performance for the enthusiast while delivering smooth, reliable operation for everyday driving. The 400-4 utilizes premium fuel, develops a compression ratio of 10.25 to 1. Functional hood scoops backed by foam muffs and a four-barrel quadrajet carburetor are all standard equipment. Be sure to ask your Buick dealer about Stage I, a new high performance package that adds even more punch to your GS 400's performance capability.



THESE SAFETY AND ENGINEERING ADVANCES ADD TO YOUR CONFIDENCE AND YOUR CONVENIENCE.

1. You'll discover that every Buick is equipped with a four-way hazard warning flasher, backup lights, and side marker lights that illuminate with the headlamps. And a lane change feature that's incorporated into the Buick Directional Signal System.

2. You'll hear about Buick's visibility and anti-glare assists for 1969. Every Buick is equipped with a wide inside day-night mirror and an outside rear view mirror. Out front, every Buick features dual-speed windshield wipers and washers. Windshield wiper arms and blades are made of reduced glare material as are the inside windshield moldings, horn buttons, and instrument panel top.

3. Every 1969 Buick is equipped with an anti-theft ignition key warning buzzer as well as an ignition, steering and transmission control lock mounted conveniently on the steering column.

4. The conversation might start with the thoughtful way that Buick blends convenience with security in the 1969 Buicks. You'll hear about the pushbutton operated seat and shoulder belts provided for both driver and passenger positions. You'll find out that folding front seat back latches (on 2-door models), front seat head restraints, passenger guard door locks and safety door latches and hinges are all standard fare on every 1969 Buick. Buick owners will also tell you about the starter safety switch that makes it impossible to start an automatic-transmission-equipped Buick when the transmission has been accidentally left in gear.

5. There's also the dual master cylinder brake system. Front and rear wheel braking systems operate independently of one another.

6. Ask any 1969 Buick owner about the confidence he has in his automobile. Then get ready to listen for awhile, because you're going to hear a lot of confident, appreciative talk about Buick's long list of safety features for 1969. Features like Buick's energy absorbing steering column that can compress a full eight inches upon severe impact.

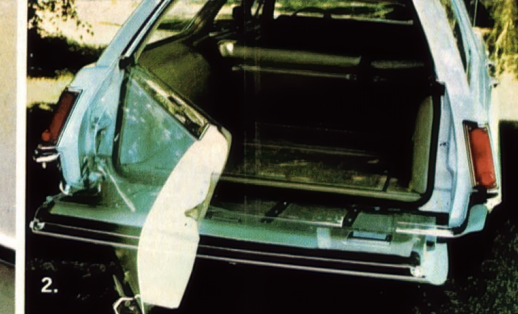
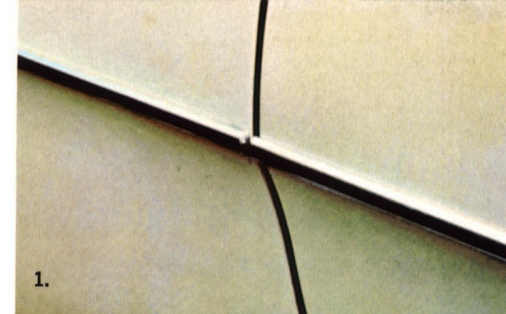
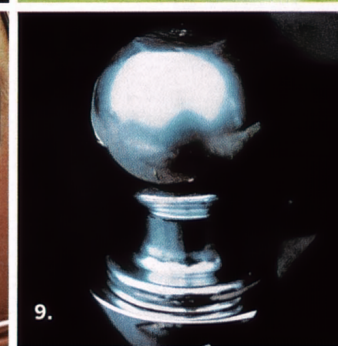
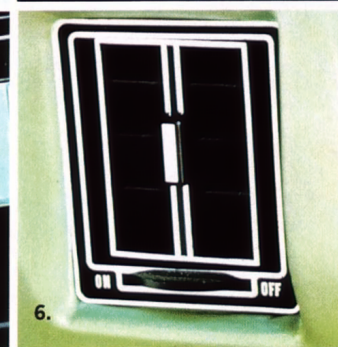
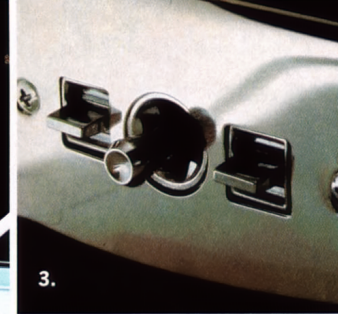
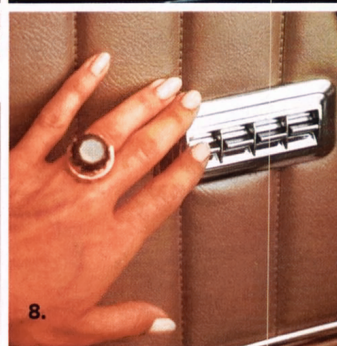
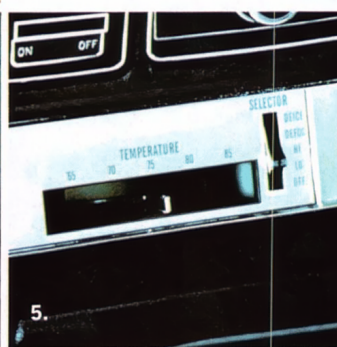
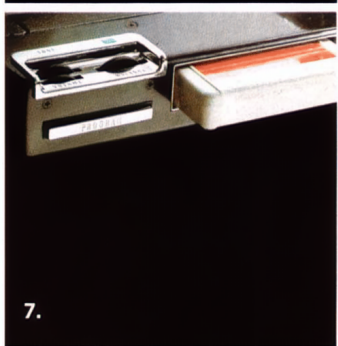
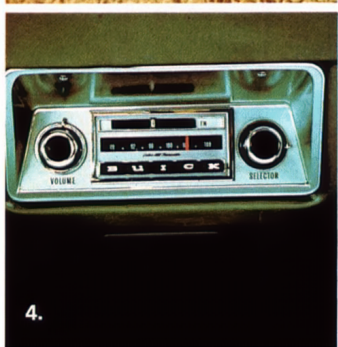
After that, a Buick owner will point to the thick, laminate windshield, foam-padded instrument panel, sun visors, arm rests or the front and intermediate seat back tops as prime examples of the special Buick brand of confidence. Every Buick also features a dual-action safety hood latch that helps keep the hood securely in place.

You'll hear about soft, low-profile window control knobs, coat hooks, dome lamps and smooth contoured door and window handles to help keep Buick interiors free of sharp protruding objects.

Have a talk with any Buick owner. When you do, you'll hear about an impressive list of safety features that place Buick owners among the most confident drivers on the road.

7. Here's a revolutionary new feature from Buick that you'll be hearing a lot of confident talk about in the months to come. It's Buick's new suspension system and it's standard on all 1969 Riviera, Electra 225, Wildcat and LeSabre models.

This design represents a dramatic advance in suspension design. It reduces the amount of corrective steering to the lowest level yet. Directional stability and handling are significantly improved by this new suspension geometry—based on reverse camber principle—which uses the tilt of the wheel as it moves up and down over road irregularities to produce a stabilizing side thrust. Tilting of the wheel as it moves up and down also occurs in conventional suspension systems, but with Buick's new design the direction of that tilt is changed. The result: a straighter-running, easier-handling Buick ride... the best Buick ride yet.



Buick has a beautiful way of getting personal with you:

1. The convenience and confidence of power brakes and power disc brakes are available on all 1969 Buicks. You get power brakes as standard equipment on the Electra 225 and Riviera.

2. You can get the distinctive look and feel of a vinyl roof cover on nearly all Buick models with the exception of convertibles and wagons. Your Buick dealer will be glad to give you further particulars.

3. Perfect positioning is just a flick of the finger away when you order a six-way power seat on a LeSabre, Wildcat or Electra 225 equipped with bench seats. Four-way power seats are available on all Buicks for 1969.

4. Get sharp clear AM or FM reception from front or rear seat speakers with this superb acoustical instrument. It's available on all 1969 Buicks.

5. Pick the climate you desire, set it, then forget it. It's just that easy if you order Automatic Climate Control for any 1969 Riviera, Electra 225, Wildcat or LeSabre.

6. It's blistering outside. But you ride in comfort in any 1969 Buick you order with Four-Season Air Conditioning.

7. If you're extremely particular about the sounds you like, Buick's Stereo Tape Player is a must for you. It enables you to take your favorite brand of music anywhere you go.

8. The ease and convenience of power windows are available on all 1969 Buicks except the Special Deluxe Coupe and Sedan.

9. Your Buick Dealer knows of your interest in trailering, and is well-equipped to assist you in every way possible. He has a number of trailer-towing accessories designed especially for your 1969 Buick. Get the full story in the 1969 trailer towing handbook.

Welcome additions to your most wanted list:

1. Chromed protective side moldings protect the Acrylic lacquer finish of the 1969 Electra 225, Wildcat and LeSabre and add to Buick's exciting new look.

2. New on Sportwagon and the Special Deluxe Wagon for 1969, the new dual-action tailgate swings down or swings out for easier, more convenient cargo loading.

3. The 1969 Riviera features the new electric rear window defogger. It helps clear the rear window of ice and frost quickly and efficiently.

4. On order for 1969, a brand new TH-350 three-speed automatic transmission. It adds economy, versatility and better performance when matched with the smaller V8's in the 1969 Buick engine lineup. Available on Skylark Custom, Sportwagon, GS 350 and the California GS.

5. The highly individualistic 60/40 seat is available for the first time on the Electra 225. Driver's section and passenger's section are separate. The driver selects the position that's best for him; his passengers can adjust their portion of the seat to their liking.

6. Here's another thoughtful new touch from Buick for 1969. It's a map light that's conveniently mounted in the lower edge of the rear view mirror. It is available as optional equipment on all the 1969 Buicks.



Buick Motor Division, General Motors Corporation, reserves the right to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, and models and also to discontinue models. Some of the equipment shown or described throughout this brochure is available at extra cost. Check with your Buick dealer for complete information.

Now, wouldn't you really rather have a 1969 Buick?